



### CALL IN YOUR CLASSIFIED ADS!

1-800-355-2192  
(Mon - Fri 8-5 EST)

Deadline:  
NOON  
Wednesday

You may also fax 1-800-574-4204 or email  
classifieds@busybeaverpublicationsllc.com

Ads must be paid with credit/debit card (call us w/ info).  
A \$3.00 convenience fee will be applied.  
All ads must be pre-paid to run.

**Your ad just got more exciting!**

Circle your emoji & draw a line to the spot you'd like it placed in your classified ad below. Easy!  
Add \$1.50 per emoji when calculating your final cost.  
*Shown actual size.*

**New! ADD AN EMOJI**

dog tractor smiley megaphone deer star ball/bat horse scooter

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_

#### FOR FREE, include my:

name  address  phone #

must choose at least one

#### Choosing more than 1 category?

Remember, you must pay the full ad price for EACH category you check. Example:  
\$12.00 ad x 2 categories = \$24.00

- |  |   |
|--|---|
| <input type="checkbox"/> Horses & Tack               | <input type="checkbox"/> Household/Furniture          |
| <input type="checkbox"/> Livestock                   | <input type="checkbox"/> Lawn & Garden                |
| <input type="checkbox"/> Pets & Supplies             | <input type="checkbox"/> Maple/Maple Supplies         |
| <input type="checkbox"/> Poultry & Small Animals     | <input type="checkbox"/> Miscellaneous                |
| <input type="checkbox"/> Beekeeping                  | <input type="checkbox"/> Office Supplies/Publications |
| <input type="checkbox"/> Bicycles/Scooters           | <input type="checkbox"/> Produce/Edibles              |
| <input type="checkbox"/> Building Supplies           | <input type="checkbox"/> Produce Equip/Supplies       |
| <input type="checkbox"/> Business Opportunities      | <input type="checkbox"/> Real Estate (For Rent)       |
| <input type="checkbox"/> Carriages                   | <input type="checkbox"/> Real Estate (For Sale)       |
| <input type="checkbox"/> Clothing/Dry Goods          | <input type="checkbox"/> Rentals                      |
| <input type="checkbox"/> Construction Equip.         | <input type="checkbox"/> Sawmill Equipment            |
| <input type="checkbox"/> Crafts                      | <input type="checkbox"/> Services Rendered            |
| <input type="checkbox"/> Electrical/Solar            | <input type="checkbox"/> Shop/Tools                   |
| <input type="checkbox"/> Farm Related                | <input type="checkbox"/> Special Events/Notices       |
| <input type="checkbox"/> Garage Sales/Benefits       | <input type="checkbox"/> Sporting Goods               |
| <input type="checkbox"/> Greenhouse/Growing Supplies | <input type="checkbox"/> Transportation/Taxi          |
| <input type="checkbox"/> Hay/Straw/Feed              | <input type="checkbox"/> Wanted Items                 |
| <input type="checkbox"/> Health/Naturals             | <input type="checkbox"/> Lost & Found/Free Items      |
| <input type="checkbox"/> Help Wanted                 | <i>(No Charge, 1 time only)</i>                       |

Payments for classified ads in one or multiple issues are **NON-REFUNDABLE.**

# SUBMIT A CLASSIFIED AD

Place one word **only** in each box below.

\$12.00 for first 12 words			
12.45	12.90	13.35	13.80
14.25	14.70	15.15	15.60
16.05	16.50	16.90	17.40
17.85	18.30	18.75	19.20
19.65	20.10	20.55	21.00
21.45	21.90	22.35	22.80
23.25	23.70	24.15	24.60

**Mail this form AND check payable to: Busy Beaver of Tuckessee & Beyond P.O. Box 3 Charm, OH 44617**

**MAIL-IN classified questions: CALL 330-204-9199**

\$12.00 for first 12 words  
45¢ each additional word  
per each Ad Category

**TOTAL COST**

*Item Sold after the first week call us and we will cancel the ad. Changes can be made to the ad for typos only, No swapping of items.*

## NOTES & DEFINITIONS

### Multiple Time Discount Guidelines

In order to enjoy the multiple time rates listed here (12-25 time or 26-52 time rate), advertiser must schedule specific edition dates and ad size must remain the same for the entire run. Advertiser may send new artwork for each time. If nothing new is received by the deadline, we will re-run from the previous edition. When ads are scheduled one at a time, they receive the 1-time rate.

### File Handling Code (circle if applicable)

- **Repeat Unless:** Repeat the same ad for the entire order, unless/ until a new ad file is received.
- **New/Backup:** A new file will be sent for each print run. A "generic backup" ad must be provided in case a new file is not received by the deadline
- **Rotate:** 2 or more ads set to rotate in a set order

### Auto Renew

Ads on Auto Renew are printed and invoiced in increments of six. They are automatically repeated until the advertiser contacts us to stop the ad. If an invoice for an "auto renew" ad is overdue, we will stop printing the ad until payment is received.

### Ad Title

This is used to reference the correct file. Example: "Backhoe" or "July 3 Auction" or "Spring Seed Sale"

### Premium Placement Options

Common requests that we can usually accommodate are: Right-hand page, top of page, etc. We will not print an ad upside down.

Due to the additional handling of special placements, there is a placement fee (minimum of \$10 for business cards and \$20 for all other ads). For up-to-date special placement options, please contact each paper with your specific request.

## PRICING & SIZES

All prices shown are **PER TIME**

	Discount	B&W	COLOR
<b>Full</b>			
1-11 times or ads.....		\$ 297.00	392.00
12-25 times or ads.....5%.....	5%	282.15	372.40
26-52 times or ads.....10%.....	10%	267.30	352.80
<b>1/2 (Vert. or Horiz.)</b>			
1-11 times or ads.....		190.00	245.00
12-25 times or ads.....5%.....	5%	180.50	232.75
26-52 times or ads.....10%.....	10%	171.00	220.50
<b>1/4 Vertical</b>			
1-11 times or ads.....		125.00	160.00
12-25 times or ads.....5%.....	5%	118.75	152.00
26-52 times or ads.....10%.....	10%	112.50	144.00
<b>Business Card Horiz.</b>			
1-11 times or ads.....		60.00	80.00
12-25 times or ads.....5%.....	5%	57.00	76.00
26-52 times or ads.....10%.....	10%	54.00	72.00
<b>Coupon</b>			
1 time.....		60.00	60.00
<b>2 x 2 Display Ad</b> <i>Classified Section Only</i>			
1-11 times or ads.....		50.00	50.00
12-25 times or ads.....5%.....	5%	47.50	47.50
26-52 times or ads.....10%.....	10%	45.00	45.00
<b>Business Card Vert.</b> <i>Classified Section Only</i>			
1-11 times or ads.....		75.00	95.00
12-25 times or ads.....5%.....	5%	71.25	90.25
26-52 times or ads.....10%.....	10%	67.50	85.50
<b>Banner Ad Horiz.</b> <i>Classified Section Only</i>			
1-11 times or ads.....		115.00	145.00
12-25 times or ads.....5%.....	5%	109.25	137.75
26-52 times or ads.....10%.....	10%	103.50	130.50
<b>Banner Ad Vert.</b> <i>Classified Section Only</i>			
1-11 times or ads.....		132.00	167.00
12-25 times or ads.....5%.....	5%	125.40	158.65
26-52 times or ads.....10%.....	10%	118.80	150.30
<b>1/4 Horiz.</b> <i>Classified Section Only</i>			
1-11 times or ads.....		142.00	181.00
12-25 times or ads.....5%.....	5%	134.90	171.95
26-52 times or ads.....10%.....	10%	127.80	162.90
<b>3/8 Vert.</b> <i>Classified Section Only</i>			
1-11 times or ads.....		167.00	215.00
12-25 times or ads.....5%.....	5%	158.65	204.25
26-52 times or ads.....10%.....	10%	150.30	193.50

**Full Page**  
7.4 w x 9.6 h

**1/2 Page Horizontal**  
7.4 w x 4.7 h

**1/2 Page Vertical**  
3.6 w x 9.6 h

**1/4 Page Vertical**  
3.6 w x 4.7 h

**Business Card**  
3.5 w x 2 h

**Coupon** 3.3125" w  
x 1.5" h  
.25" radius on corners

### Classified Section Only

**Banner** 7.5 w x 1.5 h classified section only

**Business Card Vertical**  
2.3 w x 4 h  
classified section only

**1/4 Page Horizontal**  
4.8 w x 3.6 h classified section only

**2 x 2 Display**  
2.3 w x 2 h  
classified section only

**3/8 Page Vertical**  
4.8 w x 5.9 h classified section only

**Banner Vertical**  
2.3 w x 8.25 h  
classified section only